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MICHAEL ROONEY

CHOREOGRAPHER | MASTER EDUCATOR

Michael Rooney is one of the most innovative and influential choreographers of all time. Michael approaches each job like a tailor, designing the choreography to suit the project. His work is always noted for being on the cutting edge and original. His most recent choreography will soon be seen in the highly anticipated feature film DORA THE EXPLORER. Michael’s other recent credits include Disney’s feature film THE JUNGLE BOOK, ROADIES, the Showtime pilot MY CRAZY EX GIRLFRIEND, VH1’s hit drama series HIT THE FLOOR for which he is choreographer and co-producer, the TV promo for Rebel Wilson’s comedy SUPER FUN NIGHT, and commercials for Happy Socks, AT&T, iPhone X, Zelle, Carvana.com, Transunion, Toyota, Ford, Geico, Samsung, Old Navy, and Evian. In 2012 Michael worked with Taylor Swift on her live TV award show performances, and once again dominated the commercial market for his recent musical spot for Bailey’s, airing in all 7 continents in 2012 and 2013! Audiences also recently fell in love with Michael’s whimsical staging and choreography for the hit smash Disney film THE MUPPETS, starring Amy Adams and Jason Segel. Michael is a contemporary visionary with the creative genius to transcend time and to move from one era to another with ease, giving each project he choreographs its own award-winning style. Always acknowledged for his own aesthetic, he continues to be a warrior on the path of his own vision. In Michael’s own words, “Each job I have done in the past has been different. Ad agencies are always looking for the latest trend and that’s what I give them.” Michael is synonymous with Bob Fosse when it comes to sticking to his creative guns. Not wanting to re-create past works of other choreographers, he endeavors to lay down solid tracks that directors in the future will call genius! Michael also has choreographed for Kylie Minogue’s world-famous tours “Showgirl,” “Showgirl Homecoming,” and “X,” choreographing over 60 musical numbers for her. Audiences around the globe have seen his spot-on staging and choreography come to life on the live stage. “I call myself a Choreologist now, I am a dance doctor. I fix things and make them run smooth again.” Lauded by critics and viewers alike, Michael’s work with directors has been turning heads and moving feet over the past decade. His original staging and conceptualization continues to keep him at the forefront of the dance world. As a result, Michael has become a rare talent to have won five MTV Awards for Best Choreography. Michael’s “come to life” dance sequence in the smash hit film (500) DAYS OF SUMMER kept the film fresh and alive, and his hard work behind the scenes with the animators of SHREK FOREVER AFTER helped bring the film to greater heights. Michael continues to be successful because he possesses the artistic ability to design the choreography, and bring the story to life, as seen in his most memorable videos such as Fatboy Slim’s “Weapon of Choice” (starring Christopher Walken), Kylie Minogue’s sexy and controversial “Can’t Get You Out of My Head”, and Gnarl Barkley’s “Run (for which he won his 5th MTV Award for Best Choreography). Michael Rooney has been the genius choreographer in Spike Jonze’s world ever since he choreographed the infamous Bjork music video “It’s Oh So Quiet.” With several projects in between, their most recent collaboration was on the feature film JACKASS 2.

Film

JOB	POSITION	EMPLOYER
Dora the Explorer	Choreographer	Dir: James Bobin
The Jungle Book (2015)	Choreographer	Disney
Glimpse Inside The Mind of Charles Swan III	Choreographer	Dir: Roman Coppola
Lovestruck: The Musical	Choreographer	Dir: Sanaa Hamr
The Muppets	Choreographer	Dir: James Bobin
Shrek Goes Fourth	Choreographer	Dir: Mike Mitchell

JOB	POSITION	EMPLOYER
500 Days of Summer	Choreographer	Dir: Marc Webb
An American Carol (2008)	Choreographer	Dir: David Zucker
Jackass 2	Choreographer	Paramount
Clerks 2 "The Passion of the Clerks"	Choreographer	Dir. Kevin Smith
Red Riding Hood - Feature Film (Dir: Randal Kleiser)	Choreographer	TAG
I Love Huckabee's - Feature Film (Dir: David O'Russell)	Choreographer	Miramax

Television

JOB	POSITION	EMPLOYER
The Voice Season 16 Promo - Big Piano	Choreographer	NBC
Hit the Floor	Choreographer & Co-Producer	VH1
The Voice Promo - Superbowl LII	Choreographer	Wendal Scott Reeder
Will & Grace Promos 2017, 2018	Choreographer	NBC
All American Rejects - James Corden	Choreographer	CBS
DC Comics	Choreographer	Cartoon Network
Roadies	Choreographer	Showtime
The Muppets	Choreographer	ABC
My Crazy Ex-Girlfriend	Choreographer	CBS/Showtime
HitRECORD on TV! - Joseph Gordon-Levitt & Tony Danza	Choreographer	Pivot
Super Fun Night Promo	Choreographer	ABC
The X-Factor UK - Taylor Swift	Choreographer	ITV
MTV Video Music Awards - Taylor Swift	Choreographer	MTV
So You Think You Can Dance - Season 8	Choreographer	Producer: Jeff Thacker
Gossip Girl	Choreographer	CW
Zeke & Luther	Choreographer	Disney XD
Dancing with the Stars - Season 8	Guest Choreographer	ABC
Desperate Housewives Promo	Choreographer	ABC
Grey's Anatomy Promo	Choreographer	ABC
Brit Awards - Kylie Minogue	Choreographer	ITV1
So NoTORious w/ Tori Spelling	Choreographer	VH-1
My Kind of Town - Opening Credits	Choreographer	Sony/Automatic
2003 MTV Europe Awards - Kylie Minogue	(Artistic Director)	MTV
Top of The Pops, CD UK - Kylie Minogue	Choreographer	BBC
Kylie Minogue	Artistic Director	BBC
2002 Kids Choice Awards - Usher	Artistic Director	Nickelodeon
2002 Soul Train Awards - Usher	Artistic Director	WB

JOB	POSITION	EMPLOYER
2001 MTV Europe Awards - Kylie Minogue	Artistic Director	MTV
Boston Public	Choreographer	Fox / David E. Kelley Prod.
1999 MTV Video Awards - Fatboy Slim	Artistic Director	MTV
Power Rangers	Choreographer	Saban Entertainment
Mad About You w/ Carol Burnett	Choreographer	David Steinberg
Mad About You - Final Episode w/ Mel Brooks	Choreographer	Gordon Hunt
Any Day Now w/ Jasmine Guy	Choreographer	Arti Mandelberg
Infinity	Choreographer	Matthew Broderick
The Tracey Ullman Show	Choreographer	James L. Brooks
Bette Midler - Kiss My Brass 2004 World Tour	Choreographer	
My So Called Life	Choreographer	ABC
Mad About You	Choreographer	NBC

Music Videos

JOB	POSITION	EMPLOYER
Miley Cyrus - Younger Now	Choreographer	Diane Martel
All American Rejects - Sweat & Close Your Eyes	Choreographer	Jamie Thraves
Michael Buble - Nobody But Me	Choreographer	Isaac Rentz
All American Rejects - The Beekeeper's Daughter	Choreographer	Isaac Rentz
Sara Bareilles - Gonna Get Over You	Choreographer	Jonah Hill
Ximena - Different	Choreographer	Danielle Katvan
Sky Ferreira - Obsession	Choreographer	Marc Klasfeld
Green Day - Last of the American Girls	Choreographer	Marc Webb
Gnarls Barkley - Run	Choreographer	Happy
My Chemical Romance - Teenager	Choreographer	Marc Webb
Evanescence - Call Me When You're Sober	Choreographer	Marc Webb
Fiona Apple - O Sailor	Choreographer	Floria Sigismondi
My Chemical Romance - Helena	Choreographer	Marc Webb
George Michael - Flawless	Choreographer	Jake Scott
Counting Crows - Accidentally In Love	Choreographer	Meiert Avis
Kylie Minogue - Chocolate	Choreographer	Dawn Shadforth
Basement Jaxx f/ JC Chasez - Plug It In	Choreographer	Traktor
Kylie Minogue - Slow	Choreographer	Bally Walsh
Dolly Parton - Gone	Choreographer	Sophie Muller
Leann Rimes - Life Goes On	Choreographer	Matthew Ralston
Amy Studt - Misfit/All You Girls	Choreographer	Sophie Muller
Paulina Rubio - The One You Love	Choreographer	Wayne Ishom

JOB	POSITION	EMPLOYER
Kylie Minogue - Out of My Head	Choreographer	Dawn Shadforth
Michael Jackson - You Rock My World	Choreographer	Paul Hunter
2 Skinnee J's - Grown Up	Choreographer	Andy Dick
Fatboy Slim - Weapon of Choice w/ Christopher Walken	Choreographer	Spike Jonze
Sophie Ellis-Bexter - Take Me Home	Choreographer	Sophie Muller
Blu Cantrell - Oops...Hit'em up	Choreographer	Wayne Isham
Usher - Pop Ya Collar	Choreographer	Big TV
Fatboy Slim - Praise You	Choreographer	Roman Coppola / Spike Jonze
Fiona Apple - Paper Bag	Choreographer	Paul Thomas Anderson
Bjork - It's Oh so Quiet	Choreographer	Spike Jonze
Bon Jovi - Say It Isn't So	Choreographer	Wayne Isham
Greenday - Hitchin' A Ride	Choreographer	Mark Kohr
Mighty Mighty Bosstones - The Rascal King	Choreographer	Mark Kohr
Billy Idol - Cradle of Love	Choreographer	David Fincher
Paula Abdul - Straight Up	Choreographer	David Fincher

Commercials

JOB	POSITION	EMPLOYER
Universal Studios Japan	Choreographer	Radiant Pictures
Bai Antioxidant Drinks	Choreographer	Peter Martin
Toyota	Choreographer	Andreas Nilsson
AT&T "Bus"	Choreographer	Daniel Wolfe
Apple -iPhone X - Unlock	Choreographer	Furlined
Happy Socks	Choreographer	Tim Erem
Hyundai "Catch the Spirit"	Choreographer	Backyard Prod
Zelle "How Money Moves Around Town"	Choreographer	Perlorian Brothers
Heineken	Choreographer	Patrick Daughters
Ford	Choreographer	Paul Middleditch
United HealthCare	Choreographer	Brian Aldrich
Sparkling Ice	Choreographer	Baker Smith
Ruby Tuesday	Choreographer	Matt Pitroff
Jose Cuervo	Choreographer	Ringan Ledwidge
Lowe's	Choreographer	
Ross Shoes	Choreographer	Mirada
Carvana.com	Choreographer	Kesshann Cortez
Transunion	Choreographer	HIS
Toyota	Choreographer	RSA

JOB	POSITION	EMPLOYER
Ford Super Bowl 2014	Choreographer	Danny Kleinman
Old Navy Holiday 2013	Choreographer	Roman Coppola
Geico	Choreographer	Traktor
Old Navy Fall 2013	Choreographer	Roman Coppola
Evian	Choreographer	Iconoclast
Tropicana	Choreographer	Paul Weiland
Target	Choreographer	Patrick Daughters
Bailey's	Choreographer	Megaforce
Chase Freedom	Choreographer	MJZ
Meijer's Department Store	Choreographer	Smuggler
Target	Choreographer	MJZ
Vitamin Water	Choreographer	Ulf Johansson
Smithfield Ham	Choreographer	Joel Peisseg
Old Navy	Choreographer	Roman Coppola
Old Navy	Choreographer	Mehdi Norowzian
Dex	Choreographer	Ace Norton
Covergirl w/ Taylor Swift	Choreographer	Stephanie Sednaoui
AT&T	Choreographer	Patrick Daughters
Mc Donald's	Choreographer	Tony Petrosian
CVS	Choreographer	Hello and Company
Hasbro Twister	Choreographer	Safehouse
Ford Fiesta	Choreographer	Patrick Daughters
iHop	Choreographer	Sanwick Media
975L	Choreographer	Patrick Daughters
Palm Pre	Choreographer	Snorri Bros
Joe Fresh	Choreographer	Drew Lightfoot
Cadbury	Choreographer	Psyopp
US Census	Choreographer	Roman Coppola
Head & Shoulders	Choreographer	Pedro Romanyi
Campbell's Soup	Choreographer	Happy Larry
Washington Lotto	Choreographer	Patrick Daughters
Home Goods	Choreographer	Malcom Venville
Honda Insight	Choreographer	Park Pictues
Subway	Choreographer	Gold
GE	Choreographer	Traktor
MAC Cosmetics Industrial - Mac Kitty	Choreographer	Floria Sigismondi
Maxwell House	Choreographer	Rene Villar -Rios
Target	Choreographer	

JOB	POSITION	EMPLOYER
Pepsi	Choreographer	
Target - John Legend	Choreographer	Nathan McGinns
Mazda	Choreographer	Big TV
Joe Fresh - Holiday	Choreographer	Drew Lightfoot
Visa - Garden	Choreographer	Kinka Usher
Walkers	Choreographer	Pedro Romany
ComCast	Choreographer	Marty Granger
Joe Fresh	Choreographer	Drew Lightfoot
Burger King	Choreographer	Erich Joiner
DHL Commercial	Choreographer	Erich Joiner
Nationwide Insurance	Choreographer	Erich Joiner
Caress	Choreographer	Jamie Babbit
Bloom	Choreographer	LIL x
Halifax Bank	Choreographer	Stephane Sednaoui
Jello	Choreographer	Thomas Kloss
Target	Choreographer	Randy Roberts
Old Navy	Choreographer	Floria Sigismondi
Marshalls	Choreographer	Carolyn Chen
Tesco Cherokee	Choreographer	Pedro Romany
HP IPOD	Choreographer	Paul Hunter

Tours/Live Stage

JOB	POSITION	EMPLOYER
Hit the Floor BET Experience Celebrity Basketball	Choreographer	
The Muppets Take the O2	Choreographer	
Tim Armstrong RockandRoll Theatre	Choreographer	
Comi-Con Parade w/ David Hasselhoff	Choreographer	
Kylie Minogue - X Tour	Choreographer	
Spice Girls - 2007 Reunion Tour	Choreographer	
Kylie Minogue - 2005 Showgirl - The Greatest Hits Tour	Choreographer	
Kylie Minogue - 2006/2007 Showgirl - The Homecoming Tour	Choreographer	
Bette Midler - Kiss My Brass 2004 World Tour	Choreographer	
Kylie Minogue - H & M Grand Opening Shanghai	Choreographer	
Bette Midler - Kiss My Brass Tourr	Choreographer	
Kylie Minogue - Body Language Promo Tour	Choreographer	

JOB	POSITION	EMPLOYER
Kylie Minogue - Fever Promo Tour	Choreographer	

Awards

JOB	POSITION	EMPLOYER
2013 Professional Dancers Society Gypsy Awards Luncheon Special Award		
2008 MTV Video Music Award - Best Choreography in a Music Video		Gnarls Barkley
2008 Choreography Media Honor Award - Commercial		Joe Fresh & AT&T
2007 Choreography Media Honor Award - Featured Film		JackAss 2
2007 Choreography Media Honor Award - Music Video		My Chemical Romance
2007 Choreography Media Honor Awards - Commercials		Halifax & Target
2003 American Choreography Awards - Best Choreography in a Commercial		E-Bay
2002 MTV Video Music Award - Best Choreography in a Music Video		Kylie Minogue
2001 American Choreography Awards - Best Choreography in a Commercial		Exxon
2001 American Choreography Awards - Best Choreography in a Music Video		Fatboy Slim
2001 MTV Video Music Award - Best Choreography in a Music Video		Fatboy Slim
2001 Music Video Producers Award - Best Choreography in a Music Video		Fatboy Slim
1999 MTV Video Music Award - Best Choreography in a Music Video		Fatboy Slim
1997 Bob Fosse Award - Best Choreography in Commercials		Wyndham Hotels
1997 Emmy Award Winning Episode		Mad About You
1996 MTV Video Music Award - Best Choreography in a Music Video		Bjork
1996 Music Video Producers Award - Best Choreography in a Music Video		Bjork
1996 Bob Fosse Award - Best Choreography in a Music Video		Bjork